will-mccloskey.com   mccloskeywill3@gmail.com   (303) 520-6872

WILL M©CLOSKEY

Based in Erie, CO, I specialize in creating beautiful and impactful design systems and digital experiences. With a high aptitude for visual craft, accessibility and rapid prototyping, I can take projects from complex concepts to fully-formed digital products. I thrive in collaborative environments—working closely with clients, engineers, and partners to craft intentional, imaginative, and delightful work.

WORK EXPERIENCE

Instrument
Senior Designer

As a designer, I work to simplify complex problems by delivering elegant solutions for a diverse range of clients. These include AWS, MLB, Marriott, Microsoft, and most recently Google Gemini. With strong communication skills and experience in utilizing, establishing, and evolving design systems, I consistently raise the bar while prioritizing accessibility, best practices, and incorporating UX research and feedback. My strategic problem-solving mindset and tech savvy enable me to constantly push to create best-in-class experiences.

Jun 2021 - Present

Instrument
Design Intern

Worked on full branding, UI/UX, motion graphics and prototyping work for Microsoft Proteus. Created motion graphics and animations for Salesforce+, and worked on various prototypes and UI projects for both Sonos and Zwift. Created a Vue.js framework for an internal Get Out the Vote campaign.

May 2020 - Aug 2020

Two Bulls
Creative Intern

Created a framework for evolutionary design components in React JS and worked with the team to flesh out the future and application of this framework, allowing users to select from several base design choices that would evolve and change the base system to reflect their preferences.

Jun 2019 - Aug 2019

EDUCATION

Rochester Institute of Technology
2017 - 2021

BFA in New Media Design
Minor in Game Design
Immersion in Japanese

SKILLS

Tools
Figma, Sketch, Adobe CC, Principle, Blender, Cinema 4D, Framer, WebFlow

Development
HTML, CSS, JavaScript, Python, C#

CLIENTS

Amazon Web Services, Google, Microsoft, Intuitive, Marriott, Sonos, Salesforce, MLB, Zwift